TEA LOVERS

FOR LOVERS OF TEA SINCE 200

Frequently Asked Questions

Where Do Your Teas Come From?

Tea Lovers sources it specialty tea products from tea producers and tea manufactures all over the world.

Flavoured tea bases are sourced from the highest quality tea manufactures in Europe, with further blending undertaken in our warehouses, to create our unique Tea Lovers flavoured blends.

Regional teas (teas of single origin) are sourced direct from tea farms and producers around the world. Teas such as Assam, Darjeeling, Ceylon, Pu-Erh, Keemun, Sencha, Matcha, Oolong, Gunpowder, Jasmine, Pai Mu Tan, Silver Needles and more. You will find our regional teas listed under their specific country/ region within our Quality Tea Selections.

Tea Lovers has developed strong working relationships with international tea partners - Ensuring the ongoing consistency of tea products and the development of new and innovative tea blends.

How Are Your Teas Flavoured?

Tea Lovers teas are flavoured using a variety of flavouring methods:

Inclusions: Teas are flavoured by being blended with spices, herbs, flowers, nuts, dairy cream pieces, coffee beans, cocoa, dried fruits, fruit peels and other flavourful ingredients. These ingredients add their own flavour to complement the tea base.

Natural Flavours: Tea Lovers classes 'natural flavour' as either plant extracts or nature-identical flavours. These substances are natural and contain no chemicals. They can be thought of as similar to an essential oil that is sprayed onto the tea during the manufacturing process.

Scenting: Teas such as Jasmine and Tarry Lapsang Souchong are scented by being placed in close physical proximity to strong flavours. For example jasmine tea is produced by layering tea and jasmine blossoms on top of one another during the manufacturing process – This causes the tea to absorb the flavour and aroma of the jasmine flowers. Tarry Lapsang Souchong black tea is scented by being exposed to the smoke of burning pine wood.



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page 1

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Do You Offer White Labelling?

Unfortunately, we do not offer a labelling service that allows products to be branded with another company's details. Most of our wholesale customers purchase teas in 1kg bulk bags and repackage them into their own branded packaging.

However, we do offer our own Tea Lovers branded retail tea range, available in 50g and 100g sizes. To qualify for this retail packaging, you must order a minimum of 6 packets per tea flavour. These teas are packaged in white European paper/foil-lined bags with gold clip ties, Tea Lovers front and back branded labels, and 2-year expiry dates — ready for retail sale.



If you have any further enquiries, please don't hesitate to email us at orders2@tealovers.com.au

www.tealovers.com.au