

TEA LOVERS

EST. 2001



Tea Lovers 50g & 100g Retail Tea Range

*Tea Lovers offers its wholesale range of teas in smaller 50g and 100g sizes - These sizes are classified as **Tea Lovers Retail Tea Range**.

*In order to qualify for **Tea Lovers Retail Packaging**, you must order a minimum of **6 packets per tea flavour** in 50g or 100g sizes. We encourage customers to order 100g over 50g, as there is very little cost difference and 100g product is more commonly seen on the retail tea market. However, as we are saying so, some bulkier herbal tea varieties will better suit a 50g retail packaging.

*Tea Lovers Retail Range is packaged in white European paper&foil lined bags with gold clip ties, Tea Lovers branded front & back professional labelling and 2 year expiry dates - Ready for retail sale (see example photo below of white packaging).

*Tea Lovers Retail Tea Range also has its own great **Volume Discount Structure** -

24 Units = 15% OFF / 48 Units = 20% OFF / 72 Units = 25% OFF

(*you must order 6 bags per tea flavour to qualify for these volume discounts)

*If 50g or 100g products are ordered below the retail range minimum of 6 bags per tea flavour, these products will be packaged in Tea Lovers **wholesale bags** - only suitable for sampling, repackaging or consumption.

*To help with displaying and selling your retail tea range, we sell **cardboard counter-top display units**, as seen in image below, which hold 24 packets of retail tea (*Please note, some herbal varieties must be ordered in 50g to best fit this retail box). We also sell **filled tea sample tins**, as helpful retail display accessories.

